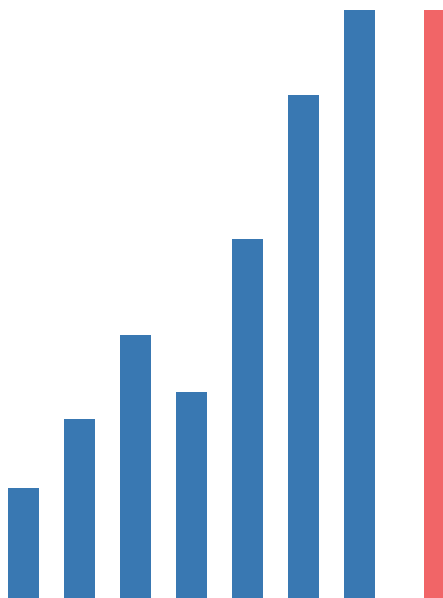




CELEBRATING 25+ YEARS BUSINESS PROFILES



GREAT SATISFACTION COMES FROM THE
PROCESS OF CREATION — STARTING WITH JUST
AN IDEA AND BUILDING SOMETHING THAT LASTS.

AS AY CELEBRATES OUR 25TH ANNIVERSARY, WE TAKE A MOMENT TO CELEBRATE ARKANSAS BUSINESSES THAT HAVE LEFT THEIR MARKS FOR MORE THAN A QUARTER CENTURY. THROUGH INNOVATION, GREAT BUSINESS ETHICS, COMMUNITY SUPPORT AND MORE, THESE BUSINESSES HAVE STOOD THE TEST OF TIME. WE CONGRATULATE THEM AS THEY CONTINUE TO CRAFT STERLING LEGACIES.

CELEBRATING 25+ YEARS

BROOKS POOL CO., INC.

P.O. BOX 7342
LITTLE ROCK, AR 72217
501.771.1501
BROOKSPOOLS.COM

NUMBER OF EMPLOYEES: 6

TOP EXECUTIVE: Clyde & Clay Brooks

PRODUCT OR SERVICE:

Custom Concrete Pools, Spas
& Water Features

YEARS IN BUSINESS: 44

WHAT HAVE YOU LEARNED AFTER 25(+) YEARS IN BUSINESS?

"Compromising on integrity or best practice to 'sell' a job is never an option. We'd rather lose a job than compromise on the functionality or quality of a project," said Clayton. "This is why our customers return to us, why they refer us and why we're the first choice of second-generation Brooks Pool Company customers."

Competitive ADVANTAGES

A third-generation company with over four decades of experience in the pool construction industry, Brooks Pool Company brings an unmatched combination of knowledge, skill and expertise to every project, enabling us to take on projects of any description from breathtaking infinity pools and lavish fountains to tranquil water features. Each project is constructed and finished at our highest standards and comes with a guarantee of quality beyond compare.



Brooks Infinity Pool and Spa

BROOKS POOLS: BRINGING AN UNCOMPROMISING STANDARD OF INTEGRITY TO EVERY PROJECT

Since 1969, Brooks Pool Company has created thousands of timeless waterscapes on the grounds of private residences and many well-known commercial projects throughout Central Arkansas and remains the preferred choice among the state's top general contractors and homeowners unwilling to compromise quality for price. These valued relationships and extensive list of projects affirm the company's place at the heart of the pool construction industry in Arkansas.

John Brooks founded Brooks Pool Company, and his son, Clyde, and grandson, Clayton, continue his personal commitment to unparalleled quality, bringing an uncompromising standard of integrity and strong commitment to excellence to every project.

Collaborating with professional landscape architects, designers and con-

tractors allows Brooks Pool Company to focus on all the fine construction details and deliver the highest quality craftsmanship to create highly individualized aquatic structures that blend naturally and beautifully into any setting. Relying on only a few select subcontractors and personally overseeing every detail of each project enables Brooks Pool Company to stand behind their guarantee that you cannot buy a higher quality pool than a Brooks pool.

The Young family in the Edgehill neighborhood of Little Rock recently experienced the Brooks Pool Company's "perfectionist, open-minded and professional" work ethic for a second time to create their backyard pool in 2012. "I wanted it to look like it had been here forever," said Diana. Young told Brooks Pool Company what she envisioned and, teaming

up with a local renowned landscape architect, they made it a reality.

"It's heaven in the middle of the city," Young said. Now that the pool is built and the area is landscaped, the Young family and their friends enjoy quality time together in their own little piece of paradise.

In addition to creating custom residential pools, spas and water features, projects have included everything from Little Rock Athletic Club pool and the fountain at Lakewood Village in North Little Rock to numerous community pools, apartment complex pools and hotel pools around Central Arkansas.

This history is the foundation of Brooks Pool Company's promise to its customers: You can buy a less expensive pool, but you cannot buy a higher-quality pool than a Brooks pool.