

2012

Arkansas' Best Top 10 Landscape & Pool Professionals

Looking for expert advice for your home's outdoor areas? In an online survey, *At Home* readers recommended their favorite landscape and pool professionals statewide. Their top picks include:



BROOKS POOL CO., INC.

Arkansas' premier provider of custom pools emphasizes professionalism, integrity and personal service

NAME: Brooks Pool Co., Inc. **OWNERS:** Clyde Brooks and Clayton Brooks **TRADEMARKS:** Brooks Pool Company has established a recognized standard for excellence and craftsmanship and does more than just meet expectations and produce results—they forge long-lasting relationships with their clients. **HISTORY:** Brooks Pool Company has been family owned and operated in Arkansas for 43 years. The tradition began in 1969, when John Brooks founded the company, and now spans three generations. John's son, Clyde, became president in 1993, and Clyde's son, Clayton, is now vice president. They are joined by Richard Whaley III, who has been with the company since 2002 and now helps oversee project management. Richard is not only a huge asset to the company, he's also considered part of the Brooks family as well.

ADVICE: Choosing a pool builder means more than just comparing costs. When choosing a company to build the pool of your dreams, confirm the experience level, history and reputation of the builders. How long have they been in the pool business under their current name? What qualifies them to build swimming pools? How many pools have they built? Consider the saying, "If you think the cost of a professional is expensive, wait until you hire an amateur."

Brooks Pool Co., Inc. • P.O. Box 7342 • Little Rock • 72217
(501) 771-1501 • www.brookspools.com
clay@brookspools.com